

Advisory Minutes
May 20, 2019

Attendance: Betty Popple, Mary Habecker, Yvonne Wolfer, Marcia O'Neill, Donna O'Connell, Bob Owen, Nicole Parent, Jenn Goslovich.

Meeting called to order by Yvonne Wolfer at 8:00am
Yvonne Made motion to accept minutes, Betty 2nd.

- Betty discussed end of year workshops which included, Pretty in a Minute, Healthy Living, Spa at the Inn at Essex. Yvonne spoke of Cos II going to a career fair at Salon Centric and visiting Cosmo Prof on June 10th. Both programs will also see a presentation by a recruiter from TS Salon and Spa on 6/11.
- Mary spoke of Cos I going out on CWE's and what a great experience this has been for the students. Cosmetology I students performed manicures at Mansfield Place and Maple Ridge assisted living facilities.
- Betty spoke of Community Appreciation Days in November when Cosmetology I students perform free manicures on local senior citizens and Cosmetology II students performed free haircuts on seniors. This is a highlight of our school and program. Having the opportunity for our students to work with these engaging seniors assists students with their customer service skills and helps with students comfort level. Betty also spoke of CTE's Open House in February. Cosmo I did a clipper workshop that morning with local middle schoolers. This activity has proven to be beneficial for program growth as many students who participated in this activity apply to the program . This fall, Cosmetology I has a full program of 32 students. Marcia stated that reaching out to middle schoolers makes a huge difference as up and coming students are aware of what is available for them and can plan their courses accordingly. Betty mentioned that the program was firing a lab supervisor as enrollment is up.
- Yvonne and Betty spoke of integrated Math and English in Cosmetology and what that specifically entailed.
- Next Betty asked what salons are looking for in stylists/what are their needs? Bob mentioned that they really would like stylist that are comfortable using clippers. He felt that students coming out of schools were hesitant to use clippers. Nicole mentioned that in some private schools most of the clipper cuts are steered toward the barbering programs. Yvonne mentioned that all CTE cosmetology students use clippers and complete quite a few of these cuts throughout the year. Macia said that she feels students are well prepared in this program. Salon owners do still need to apprentice and mentor their new hires. Jenn mentioned

that small business owners struggle with paying and mentoring at the same time. Nicole mentioned reaching out to St. Mikes or offering military discounts as a way to encourage more men's cuts. Yvonne stated that our students still receive 1500 hours of curriculum even though the hours requirement changed and their education is quite comprehensive.

- Mary said the incoming class of cosmetology really wants the program and are excited for the opportunity. Marcia mentioned that adults are welcome in the program and we've had adults as old as 65.
- Donna went on to explain the scope of this years SkillsUSA competition hosted by CTE Cosmetology. She explained that we have space for 20 competitors, this year we had 16 and it took about 5 hours to complete. In order for a contestant to qualify for nationals they must have a score of 800 or higher. Marcia and Yvonne went on to explain what specifically happens at Skills nationals. Yvonne shared that if you see SkillsUSA Cosmetology national competitor on a resume that is an individual that has a lot of experience and they would make an outstanding employee.
- Jenn asked if all students go into the field, Yvonne stated that generally 1/3 to 1/2 go into the field which is why we teach transferable skills.
- Donna spoke of what it entailed to get an instructor's license.
- As "Administrative Rules for Barbers and Cosmetologists" are up for review and in the process of changing Marcia has concerns that the teacher student ratios need to stay the same, that being 1-8 for hands on. Marcia also wanted clarification of requirements to be on the CTE sub list and do these requirements fulfill state board of cosmetology requirements?
- Marcia and Yvonne encouraged everyone that could make the public comment meeting in Montpelier on June 3rd to please attend as we all have questions and concerns. Many of the proposed changes are good and necessary but some need review. Marcia has concerns specifically on 8.5 and 8.6 of the proposed rule changes.
- Jenn has concerns around independent contractors not paying taxes. She stated how this hurts our industry as a whole as it makes it appear that this career path cannot sustain a livable wage when in fact it can if contractors truthfully report all that they earned. Jenn also shared that the federal government looks at the funding of schools if cosmetologists are receiving assistance, she feels there is so much room for people to be unethical. Marcia again shared that there is a national push for non-licensure. Bob also shared that private accredited schools

across the country are closing as new stylists are not paying back student loans. Bob said he would like to see a state implemented POS system so all income is accurately reported. Bob also stated that is is detrimental to our industry to not accurately report.

- 9:10 Yvonne made a motion to adjourn, Mary 2nd